

## **HP SOFTWARE & SOLUTIONS AWARDS OF EXCELLENCE 2009—OFFICIAL RULES**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO WIN OR ENTER. PURCHASE WILL NOT ENHANCE CHANCES OF WINNING.**

### **Judging and recognition**

Review and judging of entries will be completed by independent judges and will be based on how closely each of the entries ties to one of the categories that we consider for awards. Judges will be looking for the best exemplary usage of an HP solution or an implementation that has truly optimized the business outcomes, improved information management, supported business intelligence, or improved customer experiences. The judges may request additional information from any of the entrants prior to making a determination.

### **Award winners**

HP will spotlight a minimum of three winners at HP Software Universe 2009 in Las Vegas. Selected companies will receive:

- One complimentary pass to HP Software Universe 2009 being held June 16 – 18 at the Venetian Resort in Las Vegas, Nevada, USA (travel and accommodations are the responsibility of the winning companies). This USD \$1,895 value is not redeemable for cash.
- A feature in the HP Software Universe 2009 Show Guide.
- A feature story on the HP Software Universe 2009 website.
- An HP Software & Solutions Awards trophy.
- An award ceremony on the company site in the weeks following HP Software Universe 2009 to recognize the success of the entire project team that was part of the implementation.

Each winning company must agree to:

- Allow HP to include the winning company's name and logo on a list of HP Software & Solutions customers and in reference to the 2009 HP Software & Solutions Awards of Excellence. This may be a list by industry, product, or geographic location. The company name or logo may appear on presentation slides, printed brochures, signage, or websites.
- Allow HP to develop a customer success story and quote and to use them in the promotion of the HP Software & Solutions Awards of Excellence at HP Software Universe 2009. The story or quote may appear on a presentation slide, printed brochure or signage, or website.
- Participate within one year on a HP webinar or as an event speaker.
- Participate in the HP Customer Reference Program.
- Have representatives present at the HP Software & Solutions awards ceremony.
- Each winning company may select 1 or 2 representatives to accept the award.

HP will notify the winners of the 2009 HP Software & Solutions Awards of Excellence by mail, email, and/or telephone on or about May 5, 2009. Judges' decisions are final and binding. No substitution will be made for prizes as offered except at the sole discretion of the sponsor. Any applicable taxes are the sole responsibility of winning companies. Prizes are not transferable. The contest is void where prohibited or restricted by law and is subject to all federal, state, provincial, and municipal laws. Each entrant warrants that its submission is original and that the entrant has all ownership rights. HP reserves the right to use any and all information related to this awards contest, including information on entrants obtained through the awards contest, for marketing purposes or any other purposes, unless prohibited by law. Each entrant acknowledges and agrees that all entry data becomes the property of HP and will not be returned.

### **Award coverage**

We will consider accomplishments in four key areas addressed by HP Software & Solutions offerings:

- Business technology optimization (BTO)
- Information management (IM)
- Business information solutions (BIS)
- Communication & media solutions (CMS)

### **Contest eligibility**

The contest is open to HP customers located in the 50 United States and the District of Columbia; Canada, excluding Quebec, and the Latin America and Caribbean Region who complete the survey on or before March 31, 2009. Employees of Hewlett-Packard Corporation and/or its affiliates, agents, advertising, promotion, and production agencies, and members of their immediate families or those with whom they are domiciled, are not eligible.

HP business partners are not allowed to submit nominations on behalf of their customers; rather, the customer must submit on its own behalf. Implementations must be fully integrated or in production for at least 6 months.

Odds of winning are determined by the total number of eligible entries received. A purchase will not increase one's chances of winning.

By submitting an entry, participants provide HP with personal data. The data may be transferred to HP offices and to the judges to carry out the contest. HP is responsible for storing, processing, and transferring the data. Participants have the right to consult and request rectification of their information as held by HP. HP respects applicable data privacy regulations and will retain the participants' details only for the purposes stated herein. Please see the HP data privacy policy at: <http://www.hp.com/hpinfo/globalcitizenship/privacy/masterpolicy.html>.

By entering, participants release Hewlett-Packard Corporation, and its officers, employees, agents, and affiliates with respect to the use of the prizes awarded herein, agree to be bound by these rules, and consent to the use of their names and likenesses for advertising and/or promotional and/or marketing purposes without additional compensation. Hewlett-Packard Corporation is not responsible for incorrect or inaccurate entry of information including, but not limited to, technical malfunctions, human error, lost/delayed data transmission, omission, interruption, deletion, defect, line failures of any telephone network, computer equipment, software, or any combination thereof, entry materials that have been tampered with, or mail-in entries that are illegible, late, lost, damaged, postage due, or misdirected. Hewlett-Packard Corporation is not responsible for any injury or damage to participants' or any other persons' computers related to or resulting from participation or downloading any material in this promotion. Entries that have been tampered with or altered are void. Hewlett-Packard Corporation reserves the right to cancel, terminate, modify, or suspend this promotion if it becomes technically corrupted or if for any reason the Internet portion of the program is not capable of running as planned, including infections by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Hewlett-Packard Corporation, which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this promotion.

This promotion shall be governed by the laws of the State of California.

For the names of the prizewinners, available after June 18, 2009, visit [www.hpsoftwareuniverse2009.com](http://www.hpsoftwareuniverse2009.com).

Any questions related to this contest should be directed to Esther Bunn at [esther.bunn@hp.com](mailto:esther.bunn@hp.com).